



ONLINE MEDIA CAMPUS

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on-demand training*

Intro to Photoshop

Learn Photoshop from the ground up
in this one-hour webinar!

Friday, April 16

2:00-3:00 p.m. EST | 1:00-2:00 p.m. CST

Registration deadline: Tuesday, April 13

(Registrations submitted after this date are subject to a \$10 late fee)

Registration fee: \$35

Group discounts are available. Visit our website for more information.



In this webinar, you will learn...

Photoshop, a powerful software application, is a big program that can be a little daunting for beginning users. If you find reading help screens frustrating and are struggling to get going, this webinar gives you the nitty gritty foundation you need. We'll concentrate on what features to focus on first for newspaper production; show you how to best use them and give you practical, real-life examples.

- Workspace and Menu setup to save time
- Efficiently working with different color modes
- Image adjustment tools you use all the time (and ones you don't)
- Sharpening your images

Graphic Arts Training & Consulting Group webinars are "watch and learn" experiences. GATC will share their screens with you so you can easily see what's being talked about as well as how to use it. They'll be glad to take your questions and will answer all of them, either during or after the webinar. GATC staff are also available to help you with individual concerns.

Presented in partnership with:

The presenter...

GATC Associate Director Tina Berg-Boldt has used Photoshop since its first release. She helps users take a practical, results-oriented approach to working in Photoshop and producing quality images by utilizing the capabilities of their presses. Her specialties include newspaper production, process improvement, lean methods, facilitation and training program development and implementation.



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