



**ONLINE MEDIA CAMPUS**

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# Photoshop Tips & Tricks

**Thursday, June 17**

**2:00-3:00 p.m. EDT | 1:00-2:00 p.m. CDT**

**Registration deadline: Monday, June 14**

(Registrations submitted after this date are subject to a \$10 late fee)

**Registration fee: \$35**

Group discounts are available. Visit our website for more information.



## *In this webinar, you will learn...*

The best way to master Photoshop is through experience. In this webinar, we'll shorten your learning curve and your production timeline. Tips and tricks covered are applicable to all user levels and are geared specifically to newspaper image work. You'll learn how to:

- Lighten dark images
- Use image adjustment layers and blending modes
- Easily change a color in an image
- Quickly remove color casts

GATC webinars are "watch and learn" experiences. GATC will share their screens with you so you can easily see what's being talked about as well as how to use it. They'll be glad to take your questions and will answer all of them, either during or after the webinar. GATC staff is also available to help you with individual concerns.

*Presented in partnership with:*

## *The presenter...*

GATC Associate Director Tina Berg-Boldt has used Photoshop since its first release.



She helps users take a practical, results-oriented approach to working in Photoshop and producing quality images by utilizing the capabilities of their presses. Her specialties include newspaper production, process improvement, lean methods, facilitation and training program development and implementation.

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